



BUILDING WEBSITES
THAT BUILD BUSINESS

June 13 2008

Client: Peach Cosmetic Medicine

Quote no: 001608

Services: updated text editor, newsletter, updated interface

John,

Thank you for the opportunity to quote on updates and additions to your website.

Item 1 - TEXT EDITOR

Text Editor features:

- placing images within the body of text
- linking PDF files within the text
- other features as demonstrated

Item 2 - WIDER INTERFACE

By expanding the default dimensions of the website from the existing 800x 600 to 1024 x 768 the site will match the current contemporary default size suitable for the majority of computer monitors.

The advantage is that a wider horizontal dimension will improve the visitor's ability to read the text. Given the amount of text on your site this will improve the visitor's experience and therefore increase the duration of the visit.

It will also make the editing and checking of text easier, by reducing the need to scroll the page.

The scope of works requires that all pages, header images and menus are resized and redesigned, but without changing the current look of the site.

Item 3 - NEWSLETTER & CLIENT DATABASE

The newsletter tool is a marketing aid that allows a template email to be broadcast to a selected number of clients. (new, selected, all, group)

Additionally, it is an efficient means way to collate client contact information and to create client 'groups'.

Clients can be added manually or choose to be added automatically by selecting that option when purchasing products.

PROJECT COSTING SUMMARY

Item 1: <i>updated text editor</i>	575.00 + gst
Item 2: <i>Interface update.</i>	350.00 + gst
Item 3: <i>newsletter tool and client database</i>	620.00 + gst



BUILDING WEBSITES
THAT BUILD BUSINESS

*The prices quoted are valid for 1 month from 13/06/08

PROJECT TIMEFRAME

Approximate time to deployment is 2 weeks from commencement.
Commencement is dependent upon the completion of our existing work

TRAINING & SUPPORT

one X one hour onsite training in the use of the updated CMS & newsletter is included.
Phone support at any time.

WARRANTY

All work is fully guaranteed to be free of technical faults for the life of the website
whilst managed and hosted solely by Webshamen.

*WebShamen is not responsible for any technical issues arising from the hosting service, such as server
breakdowns, power failures or routine maintenance.

We look forward to your advice.

Kind regards,
Tim Pye
Director
tim@webshamen.com
www.webshamen.com
Mob: 0433-967-765